## Tips and Tricks for Treating Your Patients of Color: AD, Acne, and More

Mercedes E Gonzalez, MD, FAAD

Medical Director, Pediatric Dermatology of Miami
Pediatric Skin Research, LLC
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### Disclosures

**Speaker &** Abbvie, Arcutis

**Investigator** Dermavant, Ely Lilly

Krystal Biotech

Pfizer

Regeneron Pharmaceuticals

Sanofi Genzyme

Verrica Pharmaceuticals

**Investigator** Amgen, Anterogen, Incyte

Neilsen Biosciences, Novartis

**Consultant & Advisory** Abeona, Alphyn, Amyrt, Arcutis

Cerave, Dermavant, Ely Lilly,

Incyte, Noblepharma,

Regeneron, Sanofi, Unilever, Inc.

**Verrica Pharmceuticals** 

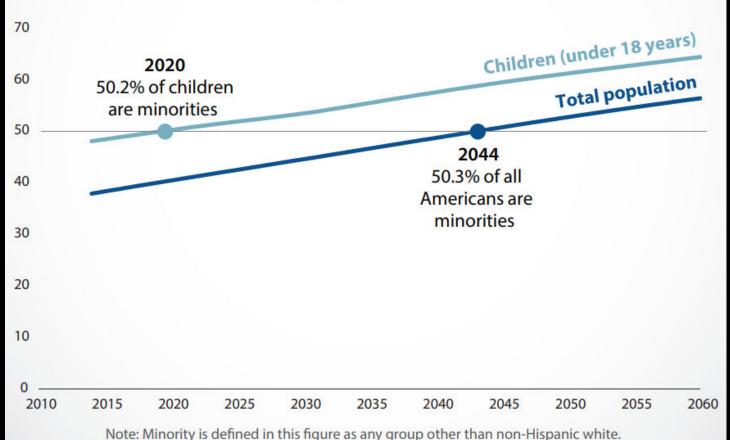
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## US Population Majority- Minority by 2044

### Projecting Majority-Minority

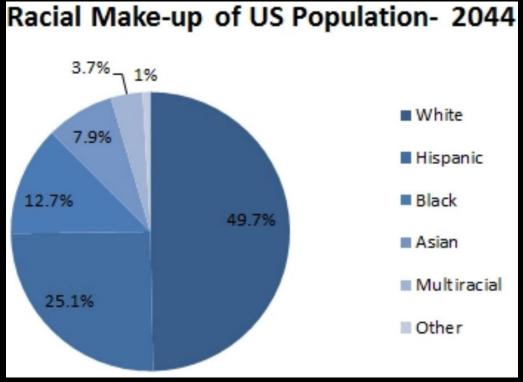
Non-Hispanic Whites May No Longer Comprise Over 50 Percent of the U.S. Population by 2044

Percent Minority by Age Group: 2014 to 2060



90% of population growth driven by skin of color

SOC is the majority not the minority



https://www.census.gov/content/dam/Census/newsroom/releases/2015/cb15-tps16\_graphic.pdf

## Skin of color



FIGURE 1. The colors of the skin in Latin America.









Post-inflammatory pigment alteration is the complaint

### Most common pediatric skin conditions by race/ethnicity

TABLE	TABLE 1 Most common diagnoses in children <15 y of age							
	White (N = 892)	% (95% CI)	Black (N = 104)	% (95% CI)	Asian (N = 47)	% (95% CI)	Hispanic (N = 89)	% (95% CI)
1 <	Acne	26.2 (21.8-31.1)	Atopic dermatitis	30.5 (19.4-44.5)	Acne	25.8 (15.3-40.2) <sup>a</sup>	Warts	21.6 (12.5-34.7) <sup>a</sup>
2	Warts	23.8 (20.4-27.6)	Dermatophytosis	20.7 (12.6-32.1) <sup>a</sup>	Dermatitis	17.6 (6.5-39.7) <sup>a</sup>	Acne	20.8 (12.1-33.5) <sup>a</sup>
3	Benign neoplasm	13.1 (10.4-16.3)	Dermatitis	11.8 (6.7-20.1) <sup>a</sup>	Atopic dermatitis	10.9 (4.5-24.2) <sup>a</sup>	Benign neoplasm	15.2 (8.5-25.8) <sup>a</sup>
4	Molluscum	9.7 (7.4-12.7)	Acne	9.9 (5.0-18.9) <sup>a</sup>	Benign neoplasm	9.9 (3.7-23.8) <sup>a</sup>	Atopic dermatitis	11.9 (5.6-23.4) <sup>a</sup>
5	Dermatitis	9.4 (7.2-12.2)	Seborrheic dermatitis	7.3 (3.3-15.5) <sup>a</sup>	Warts	8.7 (3.0-22.8) <sup>a</sup>	Molluscum	7.5 (2.7-18.7) <sup>a</sup>
6	Atopic dermatitis	6.4 (4.7-8.5)	Impetigo	6.3 (2.3-16.3) <sup>a</sup>	Disorder of pigmentation	6.9 (1.7-23.9) <sup>a</sup>	Seborrheic dermatitis	4.5 (1.0-18.6) <sup>a</sup>
7	Other specified anomalies of skin	2.8 (1.3-6.0) <sup>a</sup>	Disorder of pigmentation	4.7 (1.4-14.2) <sup>a</sup>	Diseases of lips	6.9 (1.0-35.8) <sup>a</sup>	Alopecia areata	4.4 (0.9-18.4) <sup>a</sup>
8	Disorder of pigmentation	2.7 (1.8-4.2)	Alopecia, other or unspecified	4.1 (0.9-16.9) <sup>a</sup>	Cysts	4.5 (0.7-24.2) <sup>a</sup>	Vitiligo	3.8 (1.2-11.1) <sup>a</sup>
9	Psoriasis	2.4 (1.5-4.1) <sup>a</sup>	Alopecia areata	4.0 (0.9-17.1) <sup>a</sup>	Molluscum	4.2 (1.0-15.9) <sup>a</sup>	Dermatitis	3.7 (1.2-10.6) <sup>a</sup>
10	Other disorders of skin	2.0 (1.0-3.9) <sup>a</sup>	Other disorders of skin	3.4 (0.9-11.4) <sup>a</sup>	Urticaria	4.2 (1.0-15.6) <sup>a</sup>	Disorder of pigmentation	3.2 (0.9-10.2) <sup>a</sup>

### Most common pediatric skin conditions by race/ethnicity

**TABLE 2** Most common diagnoses in youth from 15 to 24 years of age

	White (N = 1539)	% (95% CI)	Black (N = 84)	% (95% CI)	Asian (N = 61)	% (95% CI)	Hispanic (N = 142)	% (95% CI)
	Wille (N = 1337)	70 (7370 CI)	DIACK (IN = 64)	/0 (73/0 CI)	Asiaii (N = 01)	/0 (73/0 CI)	Hispanic (N = 142)	/0 (73/0 CI)
1 <	Acne	60.4 (56.8-64.0)	Acne	45.8 (33.3-58.8)	Acne	50.5 (34.6-66.2)	Acne	67.3 (57.6-75.7)
2	Benign neoplasm	10.9 (9.0-13.3)	Scars and keloids	13.2 (6.7-24.2) <sup>a</sup>	Disorder of pigmentation	10.8 (4.2-25.3) <sup>a</sup>	Disorder of pigmentation	6.9 (3.1-14.7) <sup>a</sup>
3	Warts	9.6 (7.8-11.7)	Disorder of pigmentation	9.6 (3.7-22.6) <sup>a</sup>	Vitiligo	8.7 (1.4-39.5) <sup>a</sup>	Benign neoplasm	5.7 (2.6-12.2) <sup>a</sup>
4	Dermatitis	5.4 (4.2-7.0)	Benign neoplasm	6.1 (1.9-18.2) <sup>a</sup>	Warts	8.2 (3.0-20.3) <sup>a</sup>	Atopic dermatitis	4.8 (2.1-10.7) <sup>a</sup>
5	Cysts	2.9 (1.9-4.4)	Diseases of hair and hair follicles	6.1 (1.5-21.5) <sup>a</sup>	Dermatitis	8.0 (2.7-21.6) <sup>a</sup>	Dermatitis	4.5 (2.0-9.8) <sup>a</sup>
6	Scars and keloids	2.4 (1.6-3.4)	Cysts	5.8 (1.4-21.5) <sup>a</sup>	Benign neoplasm	6.1 (1.7-19.9) <sup>a</sup>	Warts	4.0 (1.6-9.5) <sup>a</sup>
7	Disorder of pigmentation	2.3 (1.5-3.5)	Dermatitis	5.5 (1.8-15.5) <sup>a</sup>	Atopic dermatitis	4.4 (0.8-21.6) <sup>a</sup>	Psoriasis	4.0 (1.5-9.8) <sup>a</sup>
8	Psoriasis	2.3 (1.4-3.6)	Psoriasis	5.2 (1.4-18.0) <sup>a</sup>	Alopecia areata	3.6 (0.5-20.5) <sup>a</sup>	Other disorders of skin	3.5 (1.2-10.2) <sup>a</sup>
9	Diseases of hair and hair follicles	2.3 (0.9-5.9) <sup>a</sup>	Seborrheic dermatitis	4.2 (1.2-13.9) <sup>a</sup>	Non-pressure chronic ulcer of skin	3.4 (0.5-21.0) <sup>a</sup>	Scars and keloids	3.3 (1.3-7.8) <sup>a</sup>
10	Other disorders of skin	2.0 (1.3-3.2) <sup>a</sup>	Lichen planus	4.2 (0.7-22.9) <sup>a</sup>	Seborheic keratosis	2.3 (0.3-15.1) <sup>a</sup>	Cysts	2.3 (0.6-8.4) <sup>a</sup>

<sup>&</sup>lt;sup>a</sup>Estimates may be less accurate due to low number of encounters (fewer than 30 encounters).

Post-inflammatory pigment alteration secondary to atopic dermatitis







FIGURE 1 Hyperpigmentation of the thigh, lichenified plaques with notable absence of erythema, and hypopigmentation of the calves because of untreated atopic dermatitis in a Black infant

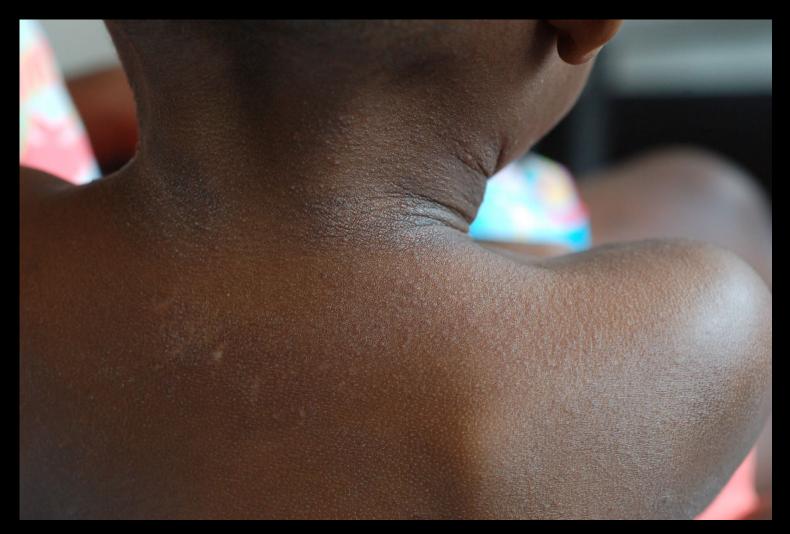


## Atopic Dermatitis Distinguishing features in SOC

- Erythema is often less prominent even in severe disease
- Lesions may appear reddish-brown, violaceous, gray, or deeply pigmented (hyperchromic) rather than bright red
- Can be easily missed if mild or localized
- Underestimation of severity of AD in SOC
  - PO-SCORAD adapted for black skin in Europe
    - Focuses on objective signs such as erythema and lichenification



## Atopic Dermatitis: in melanin rich skin



- Truncal distribution of lesions more common
- Perifollicular accentuation, xerosis,
   scaling, lichenification more prominent
- More likely to develop dyspigmentation: post-inflammatory hyper- or hypopigmentation
- Post-inflammatory hyperpigmentation associated with significantly lower QoL





# Post-inflammatory pigment alteration in atopic dermatitis

- Represents
  - Partial treatment
  - Chronic disease
- Requires
  - Aggressive treatment of underlying disorder lower threshold for systemic
  - Active maintenance with non-TCS in between flares
- Set expectations re-pigmentation is a slow process
- State specific treatment for the dyspigmentation



## Atopic Dermatitis Management Tips in SOC

Early diagnosis is essential

### Education

- Early recognition of a flare usually lacks erythema
- Treatment until clear
- Emollients

### Treatment:

- Often require daily maintenance therapy
- Start systemics earlier
- Rarely use lightening agents



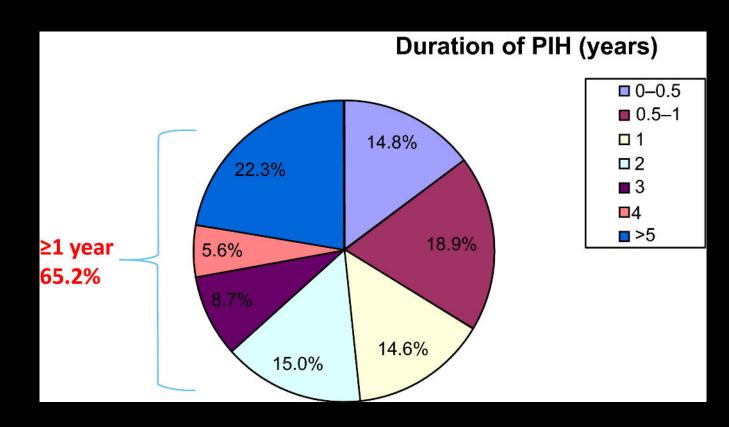
## Acne induced macular hyperpigmentation

- Post-inflammatory is a misnomer = inflammation present throughout
- Hyperpigmentation accompanies all acne lesions in patients w skin phototype III or greater
- Present in all severities of acne



## Acne induced macular hyperpigmentation is long lasting and negatively impacts quality of life

- 324 acne subjects from seven countries
- 58.2% (188/324) had PIH
- 32.2% of subjects reported that PIH was more bothersome than acne
- Cross-sectional study 419 patients with disorders of hyperpigmentation and QOL
- Severe to very severe effect in 23.8% and mild to moderate effect in 57.1%
- Highest DLQI score for postinflammatory hyperpigmentation (8.57) significantly greater than melasma (7.05)



# Treatment of Acne induced macular hyperpigmentation (AMH)

- Acne +AMH = early and effective, proactive
  - Retinoid + BPO
    - +/- other topical agents: clascoterone, antibiotics (dapsone, clindamycin), etc.
    - +/- systemic agents: Antibiotics, spironolactone, isotretinoin
- Retinoids have lightening properties:
  - 1) Increase epidermal turnover
  - 2) Inhibit expression of tyrosinase/tyrosinase-related protein 1 (to interrupt melanin synthesis)
  - 3) Stimulate apoptosis may remove mature melanocytes from epidermis
- Sun protection daily



# Treatment of Acne induced macular hyperpigmentation (AMH)

- Minimal to absent acne + AMH
- Add depigmenting agents:
- Hydroquinone (HQ)
  - blocks the synthesis of melanin by inhibiting sulfhydryl groups and acting as a substrate for tyrosinase.
  - It also inhibits DNA and RNA synthesis in a reversible fashion and may inhibit the production of melanosomes.
  - weak tyrosinase inhibitor and melanocytotoxic.
- Potential side effects: (long-term use) ochronosis allergic reactions (esp. w sodium metabisulfite)
- Azaleic Acid
  - Inhibits tyrosinase and has antiinflammatory, antimicrobial, and antikeratinizing effects that are beneficial



# Treatment of Acne induced macular hyperpigmentation (AMH)

- Minimal to absent acne + AMH → Other agents:
- Vitamin C

- Kojic acid
  - inhibits the production of free tyrosinase and has antioxidant activity
  - patients who do not respond to HQ benefit from the addition of kojic acid
- Arbutin
  - competitively inhibit tyrosinase activity and inhibit melanosome maturation

Available in various OTC and compounded preparations

 Summary of clinical trials that have evaluated changes in pigmentation in AMH

Procedures (second line/adjunctive):
Chemical peels;
microneedling; IPL;
Picosecond lasers; low-energy,
nonablative, fractional, 1927nm, 650- microsecond, 1064nm nd:YAG

able II. Clinical studies evaluating changes in pigmentation in acne-induced macular hyperpigmentation							
tudy	Design	Treatment	Efficacy				
opical retinoids Jacyk et al <sup>57</sup> Julengo et al <sup>26</sup>	Open-label, 12-wk study, n = 65 African patients Double-blind, vehicle-	Adapalene gel 0.1%  Tretinoin cream 0.1%	66% of patients had decreased hyperpigmented macules and hyperpigmentation density Lightening in 92% tretinoin-treated patients vs.				
	controlled 40-wk study, $n = 54$ Black patients		57% control, P < .001  Could not show a reduction in high tyrosinase activity with tretinoin; proposed that the action  was primarily via melanogenesis inhibition and				
			redistribution or dispersion of epidermal melanin				
orimes and Callender <sup>27</sup>	Double-blind, randomized, vehicle-controlled 18-week study, n = 74 darker-skinned patients	Tazarotene cream 0.1%	Significantly greater reduction in intensity and area of hyperpigmentation vs. vehicle ( $P = .01$ )				
hatia et al <sup>28</sup>	Post hoc analysis pooled phase 3 data	Polymeric tazarotene lotion 0.045%	The incidence of hyperpigmentation decreased in Black patients treated with tazarotene				
szelaic acid Kircik <sup>54</sup>	Single-center, open-label, 16-wk study in patients with Fitzpatrick IV-VI and mild acne + moderate- to-severe PIH, n = 20	Azelaic acid gel 15%	At wk 16, 100% of patients had ≥2-grade improvement on 6-point PIH global assessment scores; at wk 16, 31% of patients had no PIH, 54% had slight PIH, 15% had mild PIH; and the distribution of PIH was reduced				
ilindamycin/ BPO Amar and Kircik <sup>29</sup>	Open-label, 16-wk study in patients with Fitzpatrick V-VI and moderate facial acne, $n = 20$	1.2% clindamycin phosphate/BPO gel 3.75%	The severity and distribution of PIH significantly reduced at wk 16, 40% of patients had none/ slight rating of PIH severity, 95% of patients had ≥1-grade improvement in PIH severity, and 75% had ≥1-grade improvement in PIH distribution				
hemical peels How et al <sup>3</sup>	Double-blind, randomized, split-face controlled trial, $n = 36$ subjects with Fitzpatrick IV-V	Jessner solution vs 30% salicylic acid	Significant reduction ( $P < .001$ ) in postacne hyperpigmentation index, no significant differences in efficacy between treatment groups				
orimes <sup>42</sup>	Open-label pilot study, n = 25 subjects with Fitzpatrick V-VI	20% and 30% salicylic acid after 2 wk of pretreatment with HQ	Moderate-to-significant improvement in 88% of subjects; minimal-to-mild side effects in 16%				

BPO, Benzoyl peroxide; PIH, postinflammatory hyperpigmentation.

### Treatment of AMH

- Treatment for AMH generally requires concurrent treatment of acne and often incorporates agents that have dual effects on acne and AMH
- Low strength topical retinoids (initially) to avoid iatrogenic PIH
- Early effective treatment emphasizing need for continued retinoid
- Targeted treatment
- Keep it simple especially for younger adolescents
- Sun protection daily: SPF > 30, daily, give specific recommendations



## Example handout













### **TINTED SUNSCREENS**

#### NON-COMODOGENIC & OIL FREE







#### PHYSICAL SUNSCREEN



### **EXTRA MOISTURIZING**



### WATER RESISTANT





#### NON-COMODOGENIC

#### WATER RESISTANT

## Example handout











### **NON-TINTED SUNSCREENS**

#### **EXTRA MOISTURIZING**













## Explore cultural practices

- It's a family affair!
- Fragrance and cologne use
- Antibiotic/steroid/antifungal compounds commonly used
- Corn starch & talcum powder
- Use of homeopathic remedies
- Concern for fungal infection and vitiligo etc.



CVS y mas baby aisle

## Summary

- Dyspigmentation secondary to inflammatory skin disease is commonly the presenting complaint
- Recognize subtle clues for severe disease presentations, treat aggressively to prevent PIH
- Early recognition and treatment essential
- AMH often accompanies acne and needs treatment for both
- Explore cultural context