



# FEBRUARY 6-8 MIAMI BEACH, FL

# **PASSPORT TO PRIZES**

Company Name			
Company Representative Name			
Address			
City		State	Zip Code
Tel	Fax	Email	
Booth #	Website		
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Increase your attendee exposure through this customized incentive to drive booth traffic with the "Passport to Prizes" contest!

## **Benefits**

#### For your participation, you will receive the following Sponsor benefits:

- Company name & booth number printed on Passport book given to all attendees.
- Passport stickers will be placed on aisle carpet in front of your booth.
- Company name listed in the Conference Final Program as a Passport to Prizes Contest participant.
- · Booth signage designating your company as a Passport to Prizes Contest participant.
- Additional advertising on website, social media and signage throughout the conference as a Passport to Prizes Contest participant.
- · Published list of prizes designating your company as a contributor.
- Drive additional traffic to your booth throughout the conference.

### **How the Game Works**

Each attendee will receive a passport book in their registration packet which will include the participating sponsor names and exhibit booth numbers. Attendees will visit and obtain a sticker from ALL exhibitors listed in their passport book. When all the spaces have been validated, the attendee drops the card at the SBS exhibit booth and is qualified to participate in the Grand Prize Drawing. Attendees must be present in the Exhibit Hall to qualify for the prize drawings. The game is designed to bring attendees and potential customers to your booth so you can get more personal time with your leads.

# **How to Participate** Sponsorship Fee: \$495\*

\*First come, first serve!

