

South Beach
Symposium | PART II
clinical + aesthetic dermatology

Announcing a
brand new
Cosmetic
Surgery Track

THE AESTHETIC DERMATOLOGY
Summit | LIVE!

SEPTEMBER
23-25, 2021
THE DIPLOMAT RESORT
HOLLYWOOD, FL

PROSPECTUS

LiVDerm
REVOLUTIONIZING DERMATOLOGY EDUCATION





South Beach Symposium

clinical + aesthetic dermatology

For almost two decades, the South Beach Symposium (SBS) has served as the benchmark for other educational conferences: offering attendees the opportunity to learn transferrable skills, real-time clinical pearls, and best-practice techniques that can easily be adapted into their practices. SBS provides comprehensive education for practicing medical professionals to stay informed on the newest therapies, technologies, procedures, and practice guidelines in medical dermatology, cosmetic dermatology, and aesthetic medicine. Founded in 2002 as an annual clinical and aesthetic dermatology conference held in Miami Beach, SBS has since launched its online educational resource center, which serves as a forum for busy practitioners in continuing medical education activities.

SBS provides attendees with an integrative and comprehensive solution to aesthetic and dermatologic medicine. Through a carefully tailored curriculum that addresses all skin-related conditions, risk factors, treatments, and the ways in which they interact, SBS's history is firmly rooted in connecting experts to share ideas and foster collaborations. The program agenda is consistently rooted in cutting-edge scientific research, while translating the latest advances into practical, applicable approaches for any practitioner in the field of dermatology or aesthetic medicine. SBS prides itself on continuously providing innovative methods of education through highly interactive formats, including live demonstrations and interactive panel and roundtable discussions with world-renowned faculty presenters.

Our History

For nearly two decades, the South Beach Symposium (SBS) has served as the benchmark for other dermatologic conferences: offering attendees the opportunity to learn transferable skills, real-time clinical pearls, and best-practice techniques that can easily be adapted into their practices. SBS provides comprehensive education for practicing medical professionals to stay informed on the newest therapies, technologies, procedures, and practice guidelines in medical dermatology, cosmetic dermatology, and plastic surgery. Founded in 2002 as an annual clinical and aesthetic dermatology conference held in Miami Beach, SBS has since launched its online educational resource center, which serves as a forum for busy practitioners in continuing medical education activities.

SBS provides attendees with an integrative and comprehensive solution to aesthetic and clinical dermatology. Through a carefully tailored curriculum that addresses all skin-related conditions, risk factors, treatments, and the ways in which they interact, SBS's history is firmly rooted in connecting experts to share ideas and foster collaborations. The program agenda is consistently rooted in cutting-edge scientific research while translating the latest advances into practical, applicable approaches for any practitioner in the field of clinical dermatology, aesthetic medicine, or plastic surgery. SBS prides itself on continuously providing innovative methods of education through highly interactive formats, including live demonstrations and interactive panels and roundtable discussions with world-renowned faculty presenters.

SBS has evolved in 2021 to deliver the latest and greatest medical dermatology and aesthetic dermatology education in two parts:

- **SBS Part 1: Medical Dermatology Summit, taking place virtually in February and**
- **SBS Part 2: Aesthetic Dermatology Summit, taking place LIVE in September, in South Florida. SBS Part 2 will also be announcing a cosmetic surgery track at 2021's September event!**

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Attendee Breakdown:

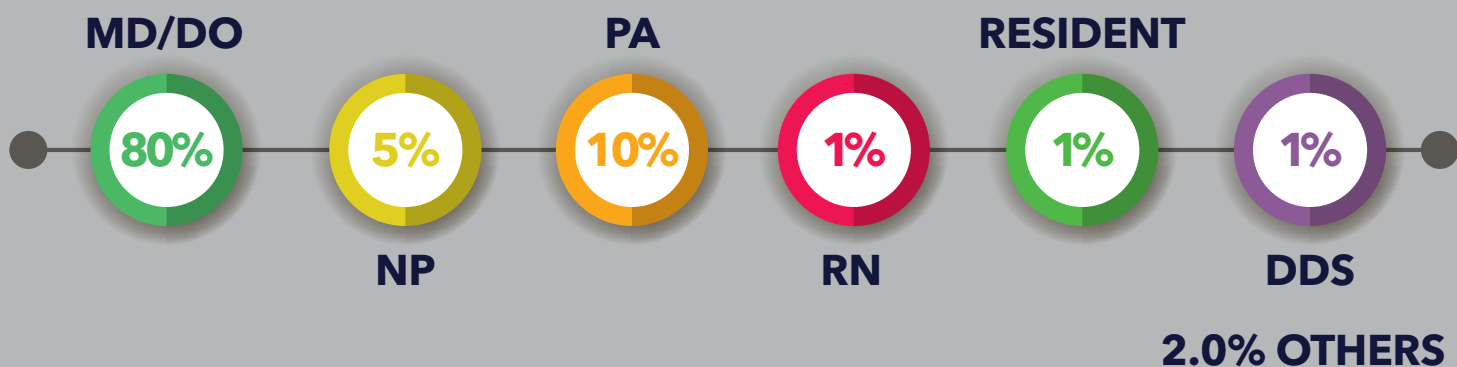
80.0%
Physicians



20.0%
Allied Health



Degree Breakdown



Specialty:

72.0%
Dermatology



Why Sponsor?

"We appreciate being part of a meeting so dedicated to quality education and the latest updates on technology and techniques in skin health. We always come back with new pearls and great opportunities to interact with some of the brightest minds in dermatology and plastic surgery"

–Stacy Wright,
Event Manager, Galderma



3
DAYS



40
WORLD-RENOUNDED
SPEAKERS



Over 600
ATTENDEES



20
SPECIFIC SESSIONS

1

South Beach Symposium has been run successfully for 18 years.

This will be our 19th year of providing the latest education in medical and aesthetic dermatology to a vested audience of healthcare providers: all of whom are committed to enhancing patient care.

2

South Beach Symposium is more than a conference. It is an experience.

Our attendees learn the latest updates in clinical education, through an interactive forum in which lectures are brief & focused. Attendees will receive opportunities to expand on multiple educational tracks, and continue learning through online education.

3

South Beach Symposium delivers more than education. It provides access.

Access for our attendees to the most prominent thought leaders in dermatology, and access for our exhibitors and sponsors to practitioners on the frontlines of dermatology and aesthetic medicine.

Two evening networking receptions. Additionally, all coffee breaks and refreshments are served in the Exhibit Hall.

Daily dedicated hours with attendees.

Exciting Game designed to increase face time between exhibitors and attendees.

The Exhibit Hall is located next door to the General Session room!



SBS OFFERS

Plan Your Strategy

Important dates

Early Bird Booth Discount	May 1, 2021
Submit Company Description	August 2, 2021
Reserve Hotel Rooms	September 1, 2021
Submit Representative Badge Names	August 16, 2021
Lead Retrieval Deadline	August 23, 2021

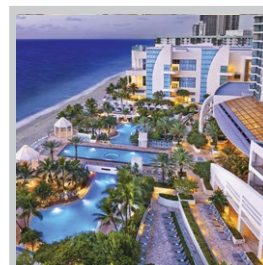


Exhibit Hall

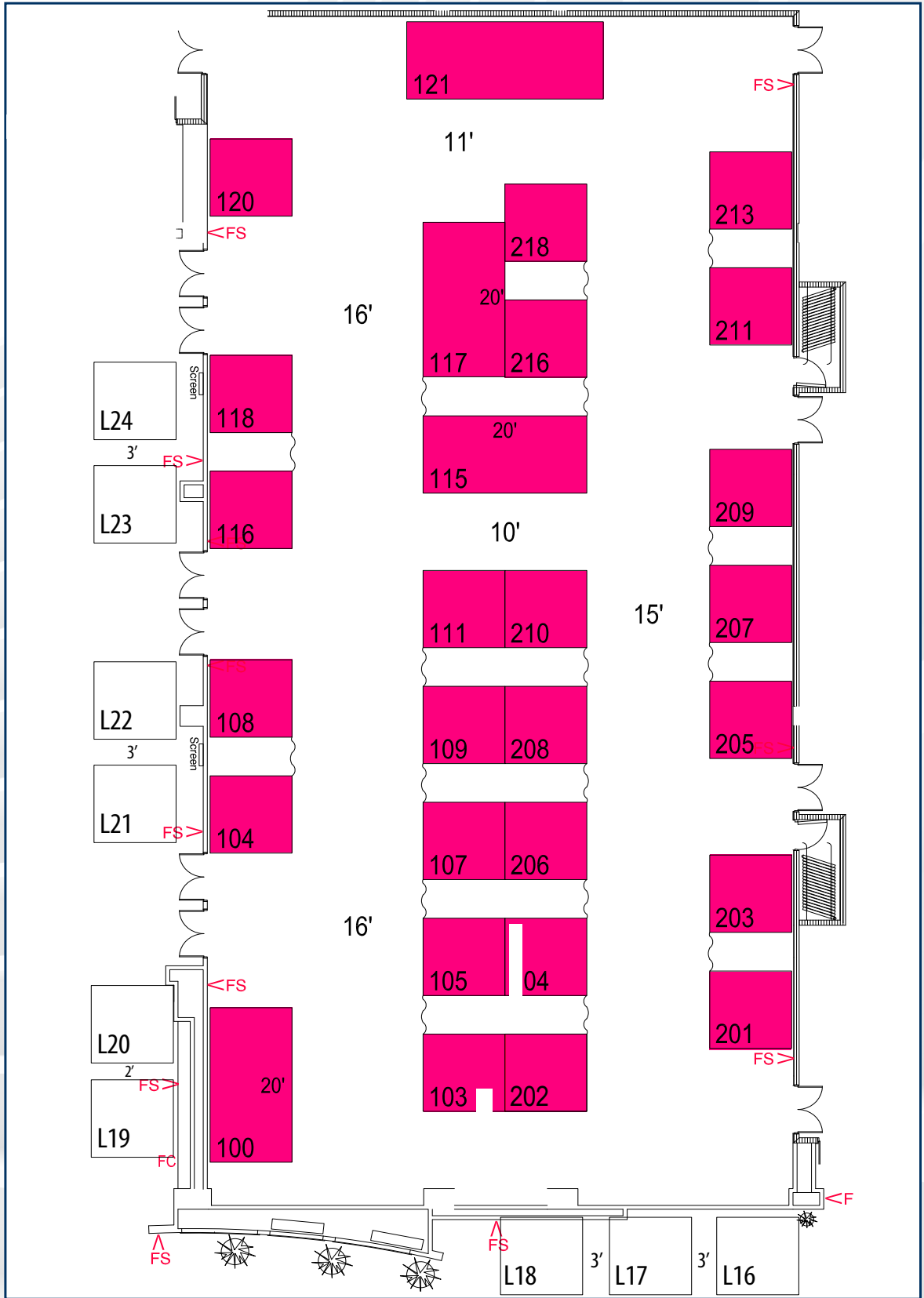


Exhibit Hall Preliminary Floorplan: 10x10 booths may be combined to form larger booths. Exhibitors may also indicate preferences about placement and priority is placed on sponsorship level as well as first-come, first-serve per request. Exhibit space is an approximation based on 2020 configuration and subject to change.

Enhanced Hall Access in 2021:

All Lunches will be hosted inside the SBS Exhibit Hall

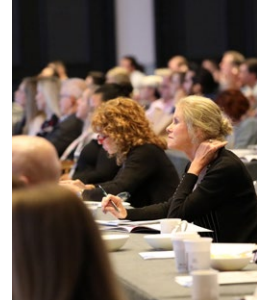


Exhibit Hall Schedule & Hours:

2021

VENUE

DIPLOMAT BEACH
RESORT HOLLYWOOD,
Curio Collection by Hilton

MOVE IN

WEDNESDAY, SEPTEMBER 22ND

Device Workshop Vendors and Advanced Request

6:00pm - 9:00pm

THURSDAY, SEPTEMBER 23RD

Exhibit Hall MOVE IN

8:00am - 4:00pm

ALL Device Workshop Vendors MUST be setup by 11:00 am on Thursday September 23rd.

EXHIBITOR HOURS

THURSDAY, SEPTEMBER 23RD

Exhibit Hours 5:00pm - 6:00pm

5:00pm - 6:00pm Welcome Reception

FRIDAY, SEPTEMBER 24TH

Exhibit Hours 10:00am - 6:00pm

10:00am - 10:30am Break

12:00pm - 1:00pm Lunch in Exhibit Hall

3:00pm - 3:30pm Break

5:00pm - 6:00pm Networking Reception

SATURDAY, SEPTEMBER 25TH

Exhibit Hours 10:00am - 3:30pm

10:00am - 10:30am Break

12:00pm - 1:00pm Lunch in Exhibit Hall

3:00pm - 3:30pm Break - Giveaways

MOVE OUT

SATURDAY, SEPTEMBER 25TH

Exhibit Hall MOVE OUT 3:30pm - 6:00pm

Exhibitors may not begin breakdown until 3:30pm

* Please note that exhibit hall hours are subject to change



Sponsorship Levels

2021

Looking for something unique to meet your company's promotional goals? We will work with you to create a customized sponsorship package, specifically designed with your company in mind. Our overarching goal in offering sponsorship packages for your company is to increase visibility and engagement while merging and promoting branding through publications, signage, meeting materials, and other high exposure outlets throughout the meeting. At every support level, customized packages are built to meet your company's needs. Mix and match different opportunities to maximize your footprint!

SBS Sponsorship Levels

Recognition in order of Sponsorship Level on all meeting collateral

- Platinum - \$100,000+
- Gold - \$75,000+
- Silver - \$50,000+
- Bronze - \$25,000+

Select which exhibit and sponsorship opportunities fit your company's needs best and we will design a custom package that will not only deliver ROI immediately, but will also get you the best bang for your buck! The following discounts will apply on a la carte exhibit and sponsorship items when packaged at the above monetary levels:

20% OFF
PLATINUM

15% OFF
GOLD

10% OFF
SILVER

5% OFF
BRONZE

**TRUST TARSUS
REOPENING OUR
EVENTS SAFELY**

DOWNLOAD GUIDE NOW



Tarsus
MEDICAL

Sponsorship Opportunities

SBS Star Supporter Package

\$18,000



Join us at one of the HOTTEST sessions during South Beach Symposium. Our non-cme Device Day is over 2 hours long and allows companies to highlight their products. SBS has showcased lasers, microneedling and countless other procedures that happen LIVE at the hotel. We provide a patient room, basic medical materials and a physician's assistant to help prep the patient and offer 10-15 minutes on the main program.

The Star Supporter package includes:

- Device Workshop or Non-CME presentation on SBS program agenda
- 10x10 Booth (includes 6 ft table, 2 chairs, waste basket, and company sign)
- 4 Full Conference Passes; 4 Exhibit Passes
- Official Sponsor Recognition on SBS Website, Mobile Conference App, Conference Guide, Meeting Materials and Company description listed on the Virtual Exhibit Hall online
- 2 complimentary passes to hand out to any physicians of your choice

Previous Device Day Participants



SBS Nightly News Sponsorship

\$15,000 - \$25,000

Support the SBS Nightly News on any or all of the nights of the SBS program (September 23rd, 24th and 25th). Our 2020 SBS Nightly News had over a 40% open rate, and over an 87% click through rate!

Sponsorship includes:

- The SBS Nightly news segment can be supported nightly or you can be the sole supporter of the segment for the duration of the meeting
- Banner recognition on the SBS news email that will go out to all SBS meeting participants (with company logo)
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title slide to announce the news segment; Announcement in housekeeping notes at the start of every day with acknowledgement of the supporter and reminder for attendees to be on the look out

SBS Abstract Poster Session Competition

\$25,000

Support the inaugural SBS Abstract Poster Sessions at the 2021 conference. The purpose of the competition is to provide a venue to share innovations, stimulate research, showcase unique research projects, and to encourage networking among young physicians, senior physicians and KOL's at the meeting.

Sponsorship includes:

- Non-CME session support of 15 min program time for the SBS poster session presenters on main stage (3 winners will present their abstracts on stage during this time)
- Ability of sponsor to speak at podium for 3 minutes and introduce winners
- Company representative to present award certificate to winner prior to abstract presentation on main stage
- Recognition on all meeting materials as supporter of the poster session competition
- 1 email to pre-registered list to promote sponsorship with company logo
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship

SBS Young Physician Brunch

\$30,000

This brunch provides the opportunity for doctors who have recently completed training to network with experienced physicians and discuss common questions related to stepping into the aesthetic field. This event is limited to the first 25 young physicians to provide a more intimate setting for discussions. 2 KOLS will lead the conversation.

Sponsorship includes:

- 1 meeting room to hold 25 people
- 25 brunch boxes for participants
- Sponsor recognition on all signage acknowledging support of this event
- Ability of sponsor to welcome everyone at the beginning of program
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship

SBS VIP Faculty Dinner

\$50,000

Support and engage with our KOL's at this new and improved dinner! This year we are offering some things sure to be a hit and garner some incredible buzz for your brand- complete with a red-carpet entrance!

Sponsorship includes:

- Sponsorship of the VIP Faculty Dinner that takes place on September 24th, 2021
- Ability to host 40+ KOLS and other industry leaders in a classic Miami setting
- Event to create a red-carpet experience with sponsored step and repeat with company logo
- Professional photographer for 2 hours to capture the experience (sponsor can receive all photos in digital form 20 days from event)

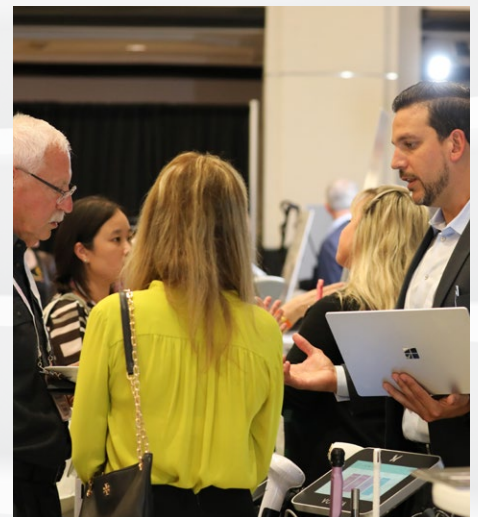
SBS Refreshment Breaks *(price for each refreshment break)

\$15,000

Support our refreshment break at SBS and energize our attendees. Provide each attendee with branded to-go coffee cups and napkins along with some hearty snacks.

Sponsorship includes:

- Sponsor recognition on all signage acknowledging support of the breaks
- Napkins and To Go Coffee Cups will have sponsors logo on them
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship



SBS Professional Head Shot Booth

\$25,000

Allow our SBS sponsored photographer to take professional, high-quality headshots of SBS attendees for them to utilize for their resume and social media platforms. Your exclusive sponsorship will put your company's name and logo on booth welcome screen and on event signage.

Sponsorship includes:

- 1 professional photographer from 12pm to 7:30pm 9/23, 9/24 and 9/25
- Sponsor recognition on all signage acknowledging support of this event
- 1 step and repeat with SBS logo and sponsors logo
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship and encouraging attendees to participate

SBS Meeting Room

\$1,000 per day -
\$2,500 for the meeting

Set up intimate meetings or host a slide review. These rooms help with creating a private area for whatever your business needs require.

Sponsorship includes:

- 1 meeting room from 7am-9pm for one day or for the 3 days of the SBS meeting
- Meeting Room to hold up to no more than 5 people maximum
- SBS will provide a Hotel contact to facilitate room set and Food and Beverage needs

Welcome Reception

\$15,000

Help welcome our attendees to South Beach and the Virtual Meeting! The Networking Receptions on Thursday and Friday evenings are excellent opportunities to increase your company's exposure. Sponsor logo will appear on all signage, cocktail napkins, and on drink stirrers throughout the reception.



Educational & Engagement Opportunities



Advisory Boards

\$10,000-\$15,000

Advisory Boards are valuable opportunities to reach key opinion leaders in the Dermatology and Aesthetic Medicine communities. Sponsors will receive meeting room space for allotted time and assistance in identifying faculty to participate in the advisory board.

2 Hour Advisory Board \$10,000	4 Hour Advisory Board \$15,000
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Live Programs/Device Workshops

\$18,000

Device workshops will provide each company with 15 minutes to either: 1) feature a live demonstration and didactic presentation OR will provide the company with 2) a Non CME presentation (and no demo) with a faculty member of their choice. The device workshop will take place during peak times in the General Session or in our other tracks.



EXTEND YOUR REACH ADD ENDURING for \$12,000

Extend the reach of your live demonstration by having SBS capture the video footage to post on the SBS website for 1 year after the Symposium. Reach physicians that could not attend the live SBS meeting with this lasting option, and receive a maximum return on your investment. (**please note - speaker costs are not included in the workshop fee*)

Poster

\$2,000

Educate our audience with the sponsorship of a clinical poster board to highlight cutting-edge research, experiments and new products or procedures.



Turn Up Your Volume



WIFI SPONSORSHIP \$15,000

Wireless internet will be provided to all meeting attendees. The sponsor will be acknowledged as the WiFi sponsor and the company's name will be the WiFi password.



ATTENDEE BAGS \$20,000

Meeting bags will be given to all attendees.

- The bags will prominently feature the logo of the sponsor



MOBILE APP \$10,000

The SBS mobile app will be used to access the meeting agenda, exhibitor listings, poster sessions, speaker bios, session evaluations and more. The sponsor will be acknowledged on an email announcement, receive banner advertisement on the app and will be acknowledged on meeting signage.



LANYARDS \$15,000

Lanyards will be given to all meeting attendees upon check in.

- The sponsor's logo will appear on the woven lanyard



CHARGING STATION \$12,500

Charging stations will be placed in a high traffic area for attendees to re-charge their various devices throughout the weekend.

- Sponsors will be acknowledged on signage in the lounge and on the charging stations



HOTEL KEY CARDS \$10,000

Reach the attendees where they are staying and have your company logo on the hotel keys.

- Includes the company's logo on the room key holder for all guests staying at the host hotel



FOOTPRINT SIGNAGE \$7,500

Direct attendees to your booth with footprints featuring your company logo. These footprints will be strategically placed starting at the entrance to the Exhibit Hall and leading to your booth.



ATTENDEE BAG INSERT \$3,000

Your corporate literature or brochure will be placed in the attendee bag which will be distributed to all attendees at registration.

- Upgrade this opportunity and place your product sample in the bags - ADD \$1,000

***Not all branded opportunities include production costs, please ask us for more information.**



DOOR HANGERS

\$4,000

Sponsor a decorative door hanger with your company message that will be placed on the hotel room doors of meeting attendees.

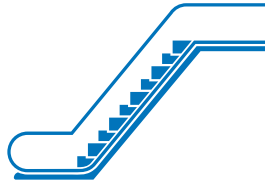
- Sponsors logo and customized message will appear on door hanger.



DOOR DROP

\$6,000

Sponsor an insert that would be placed inside of each attendee's hotel room. Sponsor's logo and customized message will appear - Sponsor creates and covers cost of creation & printing.



ESCALATOR RUNNER CLINGS

\$7,500

Sponsor the escalator runner clings on the escalator from the lobby to the SBS conference level.

- Sponsor logo and/or customized message will appear on the escalator runner



SPEAKER READY ROOM

\$25,000

Host our Faculty Speaker Ready Room where over 40 KOL's will gather to upload slides, meet with other faculty and hold impromptu meetings. Sponsor is the sole supporter of this room and will have it for 4 days (February 4th - 7th).

Includes:

- Morning and afternoon beverage and snack break every day
- Includes two 24 X 36 signs with sponsor logo
- Invitation with sponsor's logo inviting SBS faculty to the room; included in a door drop to each SBS faculty member
- Cocktail Napkins with Sponsor's logo



Conference Guide Advertisements

Two Page Spread - \$1300

Inside Cover - \$1300

Middle Fold Two-Page Ad - \$1300

One Page Ad - \$750

Distributed onsite as well as via the Door Drop



A La Carte Upgrades & Extended Exposure Opportunities

Ding Dong Door Drop Sponsor

- Deliver your company products, literature, or sample via our Ding Dong Door Drop* that will be delivered to the attendee's hotel room door.
 - Add 1 literature piece and one sample to the box - \$5,000
 - Add 2 literature pieces and one sample to the box - \$7,000
 - Full Ding Dong Door Sponsorship includes your logo branding all around the shipping box as well as 2 Inserts (literature or product samples) in the box - \$35,000

Enhanced Communications

- Pre or Post event eblast to all registered attendees - \$2,500
- Event Day eblast to all registered attendees - \$2,500
- Sponsored social media post on LiVDerm Account - \$1,000
- Digital Banner Advertisement on LiVDerm website - \$2,500



SOCIALLY CONSCIOUS SPONSORSHIPS

Socially Distanced Wristbands for COVID precautions - \$25,000

- Company logo on all armbands
- Green - open to connecting
- Yellow - open to connecting but stand 6 feet apart
- Red - fully socially distancing

Face Mask Sponsorship - \$25,000

- Company Logo printed on all facemasks

Socially Distanced Footprint Signage - \$7,500

- Company Logo printed on all footprint signage for social distance spacing

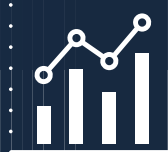
Networking Cabana \$1,000 per day, \$2,500 for the duration of the meeting

Cabana space provided on outdoor property for networking purposes in open air.



Want Some Quality Time?

SPONSOR A PME SLOT (NON-CME)



SBS PME programs provide a forum to deliver information about your newest product, device or service to our audience of relevant practitioners. In this format, corporate supporters may provide a learning session, showcase or demonstration of timely and relevant material, including new therapies, devices and clinical tools.

Engage attendees and make use of valuable face time with them, without any competition.

Professional Medical Education (PME) activities are scheduled during uninterrupted times when educational sessions are not taking place to help maximize your attendance.

These programs usually occur during break times or after the general session concludes for the day.

4 PME
SLOTS:

Friday, September 24

7:00 am - 8:00 am Breakfast PME

7:00 pm - 8:00 pm Dinner PME

Saturday, September 25

7:00 am - 8:00 am Breakfast PME

7:00 pm - 8:00 pm Dinner PME

Want some Quality Time?

PROFESSIONAL MEDICAL EDUCATION ACTIVITY \$45,000

The following is included in the fee:

- 45-minutes of program time
- Meeting room at hotel, set classroom or theater
- Basic audiovisual equipment including screen, projector, laptop, podium, and microphone
- 1 Full Page, 4-color ad in the Conference Guide
- 5 Conference Passes
- 8x10 booth in Exhibit Hall (includes 6 ft table, 2 chairs, waste basket and sign)
- Acknowledgement on all meeting materials and on SBS website
- (1) one special events e-blast to pre-registered attendees distributed by SBS
- Bag stuffer to include in all attendee bags (Developed and printed by sponsor) *
- Push notifications announcing the event via the app
- 4 tickets to VIP Faculty Dinner for company representatives
- 2 Lead Retrievals for duration of PME session
- Livestreamed to virtual attendees

EXTEND YOUR REACH

Enduring Activity
Package \$15,000

The above outlined benefits are included with the Professional Medical Education Activity plus:

Extend the reach of your program through an audio and/or video recording of your program. Your enduring activity will be hosted on the SBS website for 1 year and marketed to the SBS internal database. This unique opportunity will ensure that you receive maximum return on your investment and allow you to reach dermatology professionals who might not have had the opportunity to attend the live event!

- Recording of audio and/or video of live activity
- Posting of activity on SBS website for 1 year
- Advertisement of activity on the SBS website through one banner ad, social media posts and email blasts to SBS database

Please note: The sponsor is responsible for all pass through expenses related to the activity such as food and beverage, faculty expenses and honorarium as well as content development and development of program materials. Sponsor is responsible for Sunshine Act reporting as applicable.

SATELLITE SYMPOSIA - CME

For more information on hosting a CME Satellite Symposium at SBS, please contact:
Laura@Southbeachsymposium.org or call **561-893-8625** for an application.

ADDITIONAL INFORMATION:

- PME Sessions are not accredited for CME/CE credits.
- Timeslots are assigned on a first-come, first-served basis.
- Platinum and Gold level supporters will receive the first opportunity for available slots.
- Food and Beverage is strongly encouraged and if provided, is the responsibility of the sponsor.
- The supporter must be an exhibitor at the South Beach Symposium in order to participate.

Name of Organization		
Company Representative		
Address		
City/State/Zip		
Phone		Fax
Email		

PROFESSIONAL MEDICAL EDUCATION ACTIVITY
\$45,000

The following is included in the fee:

- 45-minutes of program time
- Meeting room at hotel, set classroom or theater
- Basic audiovisual equipment including screen, projector, laptop, podium, and microphone
- 8x10 booth in Exhibit Hall (includes 6 ft table, 2 chairs, waste basket and sign)
- 1 Full Page, 4-color ad in the Conference Guide
- 5 Conference Passes
- Acknowledgement on all meeting materials and on SBS website
- (1) one special events e-blast to pre-registered attendees distributed by SBS
- Bag stuffer to include in all attendee bags (Developed and printed by sponsor) *
- Push notifications announcing the event via the app
- 2 Lead Retrievals for duration of PME session
- 4 tickets to VIP Faculty Dinner for Company Representatives

EXTEND YOUR REACH ADD ON: ENDURING ACTIVITY PACKAGE
\$15,000

The above outlined benefits are included with the Professional Medical Education Activity plus:

- Recording of audio and/or video of live activity
- Posting of Activity on SBS Website for 1 year
- Advertisement of activity on the SBS website through 2 email blasts to SBS database

*The pre-activity mailing and bag stuffer must be approved by SBS prior to printing and distribution. The sponsor is responsible for all pass through expenses related to the activity such as food and beverage, faculty expenses and honorarium as well as content development and development of program materials. Sponsor is responsible for Sunshine Act reporting as applicable.

PAYMENT IN FULL MUST ACCOMPANY THIS APPLICATION

By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. SBS reserves the right to inspect or refuse any marketing materials listed above.

Signature:	Date:
-------------------	--------------

SEPTEMBER 2021 | THE DIPLOMAT RESORT - HOLLYWOOD, FL

Company Name:

Web Address:

Contact Name:

Email:

Address:

Phone:

City:

State:

Zip:

Country:

Fax:

<p>10x10 Booth Before May 1st - \$5,500 After May 1st - \$6,000</p>	<p>What do you plan to exhibit?</p>	<p>Companies you prefer not to be placed next to:</p>
<p>10x20 Booth \$12,000</p>		

Marketing & Sponsorship Options

Payment in full must accompany this application

By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. South Beach Symposium reserves the right to inspect or refuse any marketing materials listed above.

Signature:

Date:

Payment Authorization Form

Company Name: _____

Payment Information

Card Type:    

Cardholder Name: _____
(as shown on card)

Cardholder Number: _____

Expiration Date: _____ **CVV:** _____
(mm/yy)

Total Amount: _____

I, _____, authorize Tarsus Cardio to charge my credit card the amount of \$_____ for the agreed upon purchases.

Payment Method:



Check

If you are paying by check please mail your checks to Tarsus Cardio.
1801 N. Military Trail, Suite 200, Boca Raton, FL 33431



Wire Transfer

(Please Call 561.771.6688 for details)

Customer Signature

Date

To view full terms & conditions as well as our cancellation policy, visit our website at www.livderm.org/assets/pdf/2020/SBS_2020-Exhibitor_and_Sponsorship_Application_Form_012319.pdf

1. Contract

The following Rules and Regulations become binding upon acceptance of this Contract between the Applicant and its employees, and the show sponsor. In addition, ACCME rules are followed.

2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

3. Booth Package Description

Booth packages include (1) 8'x 10' pipe-and-drape booth, (1) identification sign, 6 ft table, 2 chairs, waste basket and (3) representative registrations. Total individual exhibit floor space is limited to 8'x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or other exhibits.

4. Show Move-In & Move-Out (Tentative)

Disclaimer: Exhibit Hours and Move in and Move out times are Tentative and Subject to Change.

Move-In **WEDNESDAY, SEPTEMBER 22ND, 2021**

- Device Workshop Vendors and Advanced Request Move in 6:00pm - 9:00pm

THURSDAY, SEPTEMBER 23RD, 2021

- Exhibit Hall MOVE IN 8:00am - 4:00pm

ALL Device Workshop Vendors MUST be setup by 11 am on Thursday September 23rd.

Move-Out **SATURDAY, SEPTEMBER 25TH, 2021**

- Exhibit Hall MOVE OUT 3:30pm - 6:00pm

Note: No exhibitor will be able to break down their booth until after the closing reception and giveaway on Saturday September 25th, 2021. Exhibitor agrees that if they do not follow these set-up and teardown guidelines, the company will be charged \$500 and will be suspended from future shows. **DISCLAIMER:** Exhibit space is awarded on a first-come, first-served basis. Submission of this form does not guarantee exhibit space. SBS will notify exhibitor applicant if exhibit space request cannot be honored.

5. Exhibit Hours (Tentative)

THURSDAY, SEPTEMBER 23RD - EXHIBIT HOURS 5:00 PM - 6:00 PM

- 5:00pm - 6:00pm WELCOME RECEPTION

FRIDAY, SEPTEMBER 24TH - 10:00 AM - 6:00 PM

- 5:00pm - 6:00pm NETWORKING RECEPTION

SATURDAY, SEPTEMBER 25TH - 10:00 AM - 3:30 PM

- 3:00pm - 3:30pm BREAK- Giveaways

6. Unoccupied Space

SBS reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

7. Payments & Refunds

The total amount for sponsorship, grants and exhibit booth space is due upon the reserving of space and signing the contract. In the event an exhibitor or sponsors cancels a contract, SBS must be notified in writing. Exhibitors or Sponsors canceling 90 days or less prior to the start of the event will be charged a cancellation fee equal to 100% of the total contract charge. This includes any unpaid balance. Exhibitors or Sponsors canceling more than 90 days prior to the start of the event will be charged a cancellation fee equal to 50% of the total contract charge. This also includes any unpaid balance.

8. Food Service

SBS reserves the right to provide food and beverage during certain hours in the exhibit area.

9. Noisy Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor or sponsor only.

11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

12. Liability and Insurance

The hotel management and SBS will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or SBS be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of the SBS is final.

13. Damage to Property

Exhibitors and Sponsors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors and Sponsors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

14. Public Policy

Exhibitors and Sponsors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

15. Eligible Exhibits & Restrictions

SBS reserves the right to deny or cancel the registration of any exhibitor, sponsor or program attendee(s) whom the Board of Directors, in its sole discretion, feels would not be in the best interest of the SBS. SBS reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with SBS headquarters. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

16. Exhibit Floor Access

SBS reserves the right to limit access to the exhibit floor to anyone when it is not officially open.

17. Use of Booth Space

Exhibitors and Sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor or Sponsors shall assign, sublet or share booth space without permission.

18. Exhibition Sales Policy

Exhibitors or Sponsors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

19. Irregular Canvassing/Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors and Sponsors are urged to report to SBS any violations of this rule.

20. Force Majeure

The Exhibitor or Sponsors shall have no claim against the Organizers for loss, damages or compensation arising from the prevention, postponement or abandonment of the Exhibition for reasons beyond the Organizers' control ("force majeure"). Events of force majeure shall include but shall not be limited to war, terrorist action, national emergency, civil unrest, labour disputes, SARS or Coronavirus (Covid-19) or other epidemic, act of government or other government agency, closure or cessation of airline services, or a building becoming unavailable as a result of fire, storm, tempest, lightning or other Act of God. If, in the opinion of the Organizers, by rearrangement or postponement of the period of the Exhibition, or by substitution of another venue, hall or building, or by any other reasonable means, the Exhibition can be carried through, the contracts for space shall remain binding upon the parties, except as to the size and position, as to which any modification, substitution, or rearrangement shall be determined by the Organizers in their sole discretion.