

South Beach  
Symposium  
clinical + aesthetic dermatology

# PROSPECTUS



REVOLUTIONIZING  
MODERN  
DERMATOLOGY

FEBRUARY 10-13, 2022  
LOEWS HOTEL | MIAMI BEACH, FL

**LiVDerm**  
REVOLUTIONIZING DERMATOLOGY EDUCATION







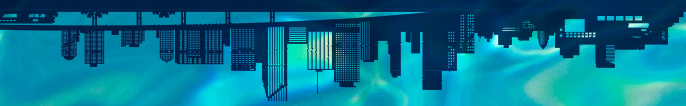


# South Beach Symposium

clinical + aesthetic dermatology

For exactly two decades, the South Beach Symposium (SBS) has served as the benchmark for other educational conferences: offering attendees the opportunity to learn transferrable skills, real-time clinical pearls, and best-practice techniques that can easily be adapted into their practices. SBS provides comprehensive education for practicing medical professionals to stay informed on the newest therapies, technologies, procedures, and practice guidelines in medical dermatology, cosmetic dermatology, and aesthetic medicine. Founded in 2002 as an annual clinical and aesthetic dermatology conference held in Miami Beach, SBS has since launched its online educational resource center, which serves as a forum for busy practitioners in continuing medical education activities.

SBS provides attendees with an integrative and comprehensive solution to aesthetic and dermatologic medicine. Through a carefully tailored curriculum that addresses all skin-related conditions, risk factors, treatments, and the ways in which they interact, SBS's history is firmly rooted in connecting experts to share ideas and foster collaborations. The program agenda is consistently rooted in cutting-edge scientific research, while translating the latest advances into practical, applicable approaches for any practitioner in the field of dermatology or aesthetic medicine. SBS prides itself on continuously providing innovative methods of education through highly interactive formats, including live demonstrations and interactive panel and roundtable discussions with world-renowned faculty presenters.



# Our History

Since its inception in 2002, the South Beach Symposium has provided the most instructive and impactful education in medical & aesthetic dermatology to thousands of physicians and healthcare providers. In the last 20 years, SBS has grown to become the most clinically current conference in a vast sea of dermatology meetings. SBS has distinguished itself as the conference with the most well-respected faculty presenters and clinicians, coupled with the most helpful and interactive live workshops & patient demonstrations: providing an extremely focused meeting experience for all attendees. With the key opinion leaders in the field of dermatology present each year, there are ample opportunities for dermatologists, plastic surgeons, PAs, NPs, and office managers to learn the latest therapies, technologies, procedures, and practice guidelines in the field. Our educational reach surpasses our live meetings, as the live patient demonstrations provide a unique opportunity to view specific procedures and techniques that can immediately be implemented into practice after the meeting concludes. Moreover, our website's online education ensures that audience members can continue their educational journeys far past the walls of Miami Beach's Loews Hotel. SBS is exceedingly proud to announce its 20th Annual meeting, and continue its tradition of providing clinicians with continuing medical education, clinical pearls, and strategies for enhanced patient care.

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## A PEDIATRIC FOCUS: Masters of Pediatric Dermatology (MOPD)



The Masters of Pediatric Dermatology is a one-day meeting which precedes the SBS Meeting on its first day and solely focuses on the conditions and treatments in pediatric & adolescent dermatology. The MOPD Symposium was initially developed 30 years ago to promote and advance education surrounding skin diseases & disorders in pediatric age groups, and foster an exchange of information between physicians and health professionals interested in the field of pediatric

dermatology. Attendees will learn the latest treatment approaches, protocols, procedures, and tools needed to support children with dermatologic conditions, and ultimately provide better, more personalized care for this specific population of young patients.

Hosted by Lawrence A. Schachner, MD, Co-Director of the Division of Pediatric Dermatology at The University of Miami Miller School of Medicine, the MOPD brings together world-renowned

experts in the field of pediatric dermatology to lecture on the latest advancements. The MOPD expanded in 2020 to include 1.5 days and will take place February 10-11 (Thursday-Friday). MOPD will focus on: eczema, psoriasis, vascular lesions, hair, acne, warts & molluscum, and other critical topics in skin infection and disease within childhood & adolescence. This session is available for individual purchase, or included within the purchase of an SBS main meeting registration.



# Attendee Breakdown:

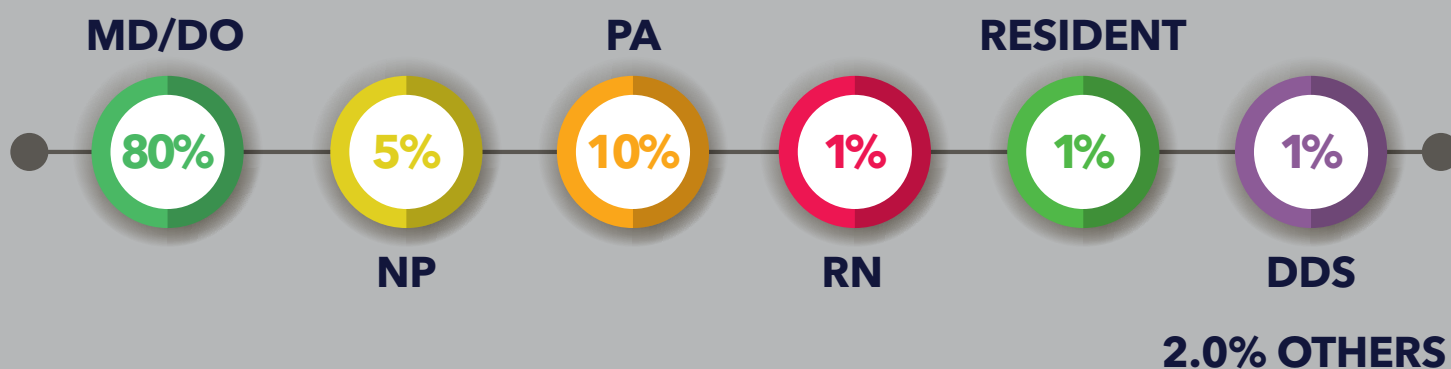
**80.0%**  
Physicians



**20.0%**  
Allied Health



## Degree Breakdown



## Specialty:

**72.0%**  
Dermatology



# Why Sponsor?

"We appreciate being part of a meeting so dedicated to quality education and the latest updates on technology and techniques in skin health. We always come back with new pearls and great opportunities to interact with some of the brightest minds in dermatology and plastic surgery"

—Stacy Wright,  
Event Manager, Galderma



**4**  
DAYS



**50**  
WORLD-RENOUNDED  
SPEAKERS



**+2,400**  
ATTENDEES



**Over 90**  
EDUCATIONAL  
SESSIONS

**1**

**South Beach Symposium has run successfully for 19 years.**

This will be our 20th year of providing the latest education in medical and aesthetic dermatology to a vested audience of healthcare providers: all of whom are committed to enhancing patient care.

**2**

**South Beach Symposium is more than a conference. It is an experience.**

Our attendees learn the latest updates in clinical education, through an interactive forum in which lectures are brief & focused. Attendees will receive opportunities to expand on multiple educational tracks, and continue learning through online education.

**3**

**South Beach Symposium delivers more than education. It provides access.**

Access for our attendees to the most prominent thought leaders in dermatology, and access for our exhibitors and sponsors to practitioners on the frontlines of dermatology and aesthetic medicine.



Two evening networking receptions. Additionally, all coffee breaks and refreshments are served in the Exhibit Hall.

Daily dedicated hours with attendees.

Exciting Passport Prizes designed to increase face time between exhibitors and attendees.

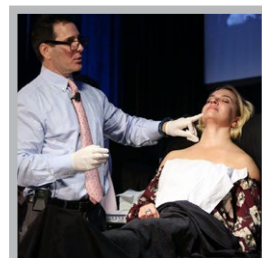
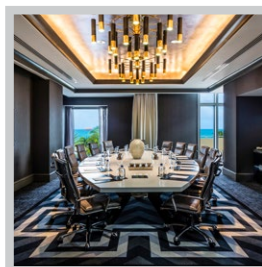
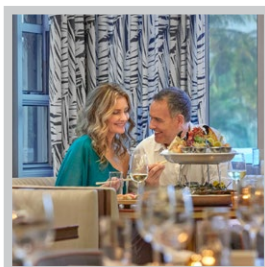
The Exhibit Hall is located next door to the General Session room!

## SBS OFFERS

# Plan Your Strategy

## Important dates

Early Bird Discount	September 25, 2021
Submit Company Description	December 17, 2021
Reserve Hotel Rooms	January 19, 2022
Submit Representative Badge Names	January 10, 2022
Lead Retrieval Deadline	January 14, 2022



# Exhibit Hall

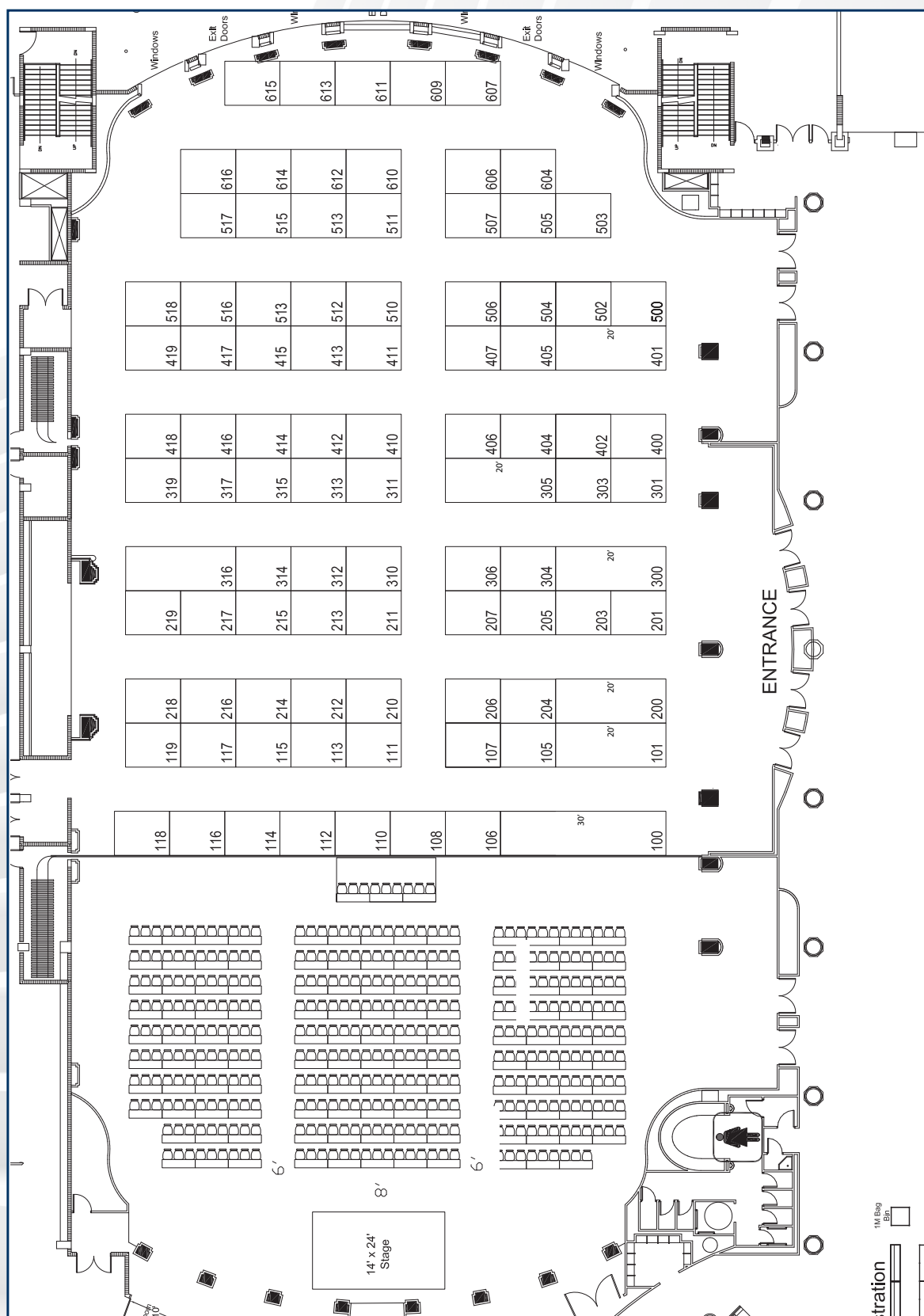
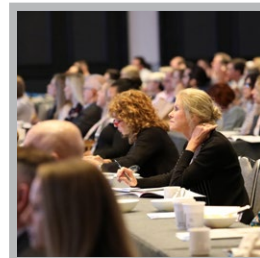
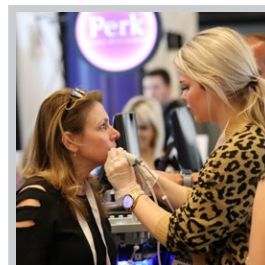
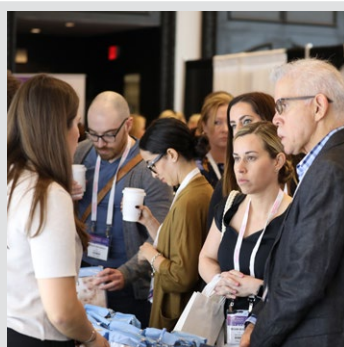
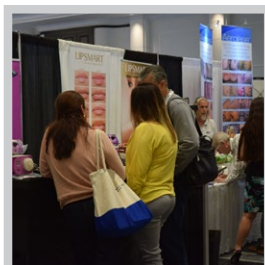
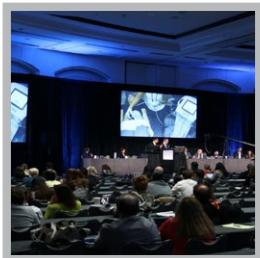


Exhibit Hall Preliminary Floorplan: 8x10 booths may be combined to form larger booths. Exhibitors may also indicate preferences about placement and priority is placed on sponsorship level as well as first-come, first-serve per request. Exhibit space is an approximation based on 2020 configuration and subject to change.



# Enhanced Hall Access in 2022:

All Lunches will be hosted inside the SBS Exhibit Hall



## Exhibit Hall Schedule & Hours:

# 2022

## VENUE

### LOEWS MIAMI BEACH HOTEL

1601 Collins Avenue,  
Miami Beach, FL 33129  
Room Rate - \$369 /night

## Wednesday | February 9

Move-In:

6:00 pm - 9:00 pm

## Thursday | February 10

Exhibit Hall OPEN:

10:00 pm - 6:00 pm

## Friday | February 11

Exhibit Hall OPEN:

10:00 am - 6:00 pm

## Saturday | February 12

Exhibit Hall OPEN:

10:00 am - 6:00 pm

Exhibit Hall Move Out:

3:30 pm - 6:00 pm

## Sunday | February 13

Exhibit Hall Closed

\* Please note that exhibit hall hours are subject to change

# SPONSORSHIP LEVELS 2022





## 2021 FUSION SPONSORSHIP PACKAGES

Looking for something unique to meet your company's promotional goals? We will work with you to create a customized sponsorship package, specifically designed with your company in mind. Our overarching goal in offering sponsorship packages for your company is to increase visibility and engagement while merging and promoting branding through publications, signage, meeting materials, and other high exposure outlets throughout the meeting. At every support level, customized packages are built to meet your company's needs. Mix and match different opportunities to maximize your footprint!

### SBS Sponsorship Levels

Recognition in order of Sponsorship Level on all meeting collateral

- Platinum - \$100,000+
- Gold - \$75,000+
- Silver - \$50,000+
- Bronze - \$25,000+

Select which exhibit and sponsorship opportunities fit your company's needs best and we will design a custom package that will not only deliver ROI immediately, but will also get you the best bang for your buck! The following discounts will apply on a la carte exhibit and sponsorship items when packaged at the above monetary levels:



# Sponsorship Opportunities

## SBS Star Supporter Package

\$18,000



Join us at one of the HOTTEST sessions during South Beach Symposium. Our non-cme Device Day is over 2 hours long and allows companies to highlight their products. SBS has showcased lasers, microneedling and countless other procedures that happen LIVE at the hotel. We provide a patient room, basic medical materials and a physician's assistant to help prep the patient and offer 10-15 minutes on the main program.

### The Star Supporter package includes:

- Device Workshop or Non-CME presentation on SBS program agenda
- 10x10 Booth (includes 6 ft table, 2 chairs, waste basket, and company sign)
- 4 Full Conference Passes; 4 Exhibit Passes
- Official Sponsor Recognition on SBS Website, Mobile Conference App, Conference Guide, Meeting Materials and Company description listed on the Virtual Exhibit Hall online
- 2 complimentary passes to hand out to any physicians of your choice
- 2 tickets to VIP Faculty Dinner for company representatives -takes place at the Loews and would provide 2 of your representatives the more intimate opportunity to network with our VIP faculty, key opinion leaders

### Previous Device Day Participants





## SBS Nightly News Sponsorship

\$30,000

Support the SBS Nightly News on any or all of the nights of the SBS program (February 10-13th). Our 2021 SBS Nightly News had over a 44% open rate, and over an 87% click through rate!

### Sponsorship includes:

- The SBS Nightly news segment can be supported nightly or you can be the sole supporter of the segment February 10-13th.
- Banner recognition on the SBS news email that will go out to all SBS meeting participants (with company logo)
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title slide to announce the news segment; Announcement in housekeeping notes at the start of every day with acknowledgement of the supporter and reminder for attendees to be on the look out

## SBS Abstract Poster Session Competition

\$25,000

Support the inaugural SBS Abstract Poster Sessions at the 2022 conference. The purpose of the competition is to provide a venue to share innovations, stimulate research, showcase unique research projects, and to encourage networking among young physicians, senior physicians and KOL's at the meeting.

### Sponsorship includes:

- Non-CME session support of 15 min program time for the SBS poster session presenters on main stage (3 winners will present their abstracts on stage during this time)
- Ability of sponsor to speak at podium for 3 minutes and introduce winners
- Company representative to present award certificate to winner prior to abstract presentation on main stage
- Recognition on all meeting materials as supporter of the poster session competition
- 1 email to pre-registered list to promote sponsorship with company logo
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship

## SBS Young Physician Brunch

\$30,000

This brunch provides the opportunity for doctors who have recently completed training to network with more experienced physicians and discuss common problems relating to a medical dermatology practice today. This event is limited to the first 25 young physicians to provide a more intimate setting for discussions. 4 KOLS will lead the conversation (2 focused on medical derm and 2 focused on aesthetic derm).

### Sponsorship includes:

- 1 meeting room to hold 25 people
- 25 brunch boxes for participants
- Sponsor recognition on all signage acknowledging support of this event
- Ability of sponsor to welcome everyone at the beginning of program
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship

## SBS VIP Faculty Dinner

\$50,000

Support and engage with our KOL's at this new and improved dinner! This year we are offering some things sure to be a hit and garner some incredible buzz for your brand- complete with a red-carpet entrance!

### Sponsorship includes:

- Sponsorship of the VIP Faculty Dinner that takes place on February 11th, 2022
- Ability to host 40+ KOLS and other industry leaders in a classic Miami setting
- Event to create a red-carpet experience with sponsored step and repeat with company logo
- Professional photographer for 2 hours to capture the experience (sponsor can receive all photos in digital form 20 days from event)

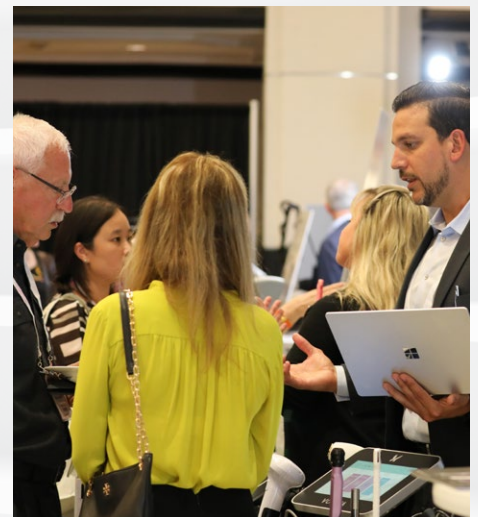
## SBS Refreshment Breaks \*(price for each refreshment break)

\$15,000

Support our refreshment break at SBS and energize our attendees. Provide each attendee with branded to-go coffee cups and napkins along with some hearty snacks.

### Sponsorship includes:

- Sponsor recognition on all signage acknowledging support of the breaks
- Napkins and To Go Coffee Cups will have sponsors logo on them
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship





## SBS Professional Head Shot Booth

\$25,000

Allow our SBS sponsored photographer to take professional, high-quality headshots of SBS attendees for them to utilize for their resume and social media platforms. Your exclusive sponsorship will put your company's name and logo on booth welcome screen and on event signage.

### Sponsorship includes:

- 1 professional photographer from 12pm to 7:30pm Thursday 2/10 and Friday 2/11, and from 12pm - 5pm on Saturday 2/12
- Sponsor recognition on all signage acknowledging support of this event
- 3 size lab coats (small, medium, large) for attendees to take photos in
- 1 step and repeat with SBS logo and sponsors logo
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship and encouraging attendees to participate

## SBS Meeting Room

\$1,500 per day-  
\$5,000 for 4 days

Set up intimate meetings or host a slide review. These rooms help with creating a private area for whatever your business needs require.

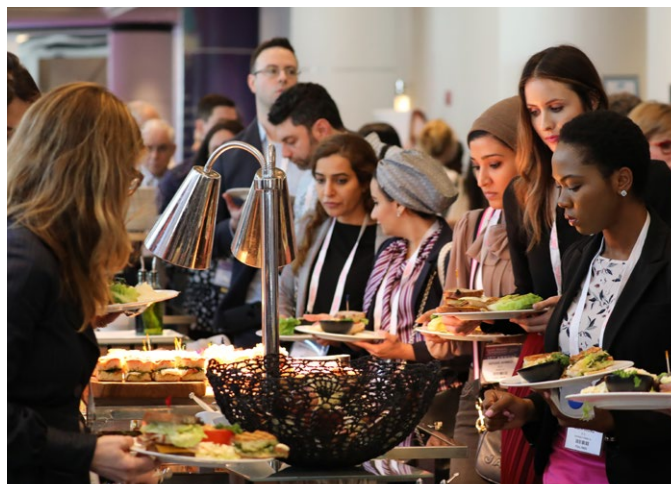
### Sponsorship includes:

- 1 meeting room from 7am-9pm for one day or for the 4 days of the SBS meeting
- Meeting Room to hold up to no more than 5 people maximum
- SBS will provide a Hotel contact to facilitate room set and Food and Beverage needs

## Welcome Reception

\$15,000

Help welcome our attendees to South Beach! Our welcome reception serves as the kick-off to our meeting on Thursday evening. Sponsor logo will appear on all signage, on cocktail napkins and on drink stirrers throughout the reception.



# Educational & Engagement Opportunities



## Advisory Boards

\$10,000-\$15,000

Advisory Boards are valuable opportunities to reach key opinion leaders in the Dermatology and Aesthetic Medicine communities. Sponsors will receive meeting room space for allotted time and assistance in identifying faculty to participate in the advisory board.

<b>2 Hour</b> Advisory Board \$10,000	<b>4 Hour</b> Advisory Board \$15,000
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## Live Programs/Device Workshops

\$18,000

See page 12 for more information

Device workshops will provide each company with 15 minutes to either: 1) feature a live demonstration and didactic presentation OR will provide the company with 2) a Non CME presentation (and no demo) with a faculty member of their choice. The device workshop will take place during peak times in the General Session or in our other tracks.



### EXTEND YOUR REACH ADD ENDURING for \$12,000

Extend the reach of your live demonstration by having SBS capture the video footage to post on the SBS website for 1 year after the Symposium. Reach physicians that could not attend the live SBS meeting with this lasting option, and receive a maximum return on your investment. (*\*please note - speaker costs are not included in the workshop fee*)

## Poster

\$2,000

Educate our audience with the sponsorship of a clinical poster board to highlight cutting-edge research, experiments and new products or procedures.





# Turn Up Your Volume



## WIFI SPONSORSHIP \$15,000

Wireless internet will be provided to all meeting attendees. The sponsor will be acknowledged as the WiFi sponsor and the company's name will be the WiFi password.



## ATTENDEE BAGS \$20,000

Meeting bags will be given to all attendees.

- The bags will prominently feature the logo of the sponsor



## ROTUNDA GLASS WINDOWS (5 available) - each \$10,000



## MOBILE APP \$10,000

The SBS mobile app will be used to access the meeting agenda, exhibitor listings, poster sessions, speaker bios, session evaluations and more. The sponsor will be acknowledged on an email announcement, receive banner advertisement on the app and will be acknowledged on meeting signage.



## LANYARDS \$15,000

Lanyards will be given to all meeting attendees upon check in.

- The sponsor's logo will appear on the woven lanyard



## CHARGING STATION \$12,500

Charging stations will be placed in a high traffic area for attendees to re-charge their various devices throughout the weekend.

- Sponsors will be acknowledged on signage in the lounge and on the charging stations



## HOTEL KEY CARDS \$10,000

Reach the attendees where they are staying and have your company logo on the hotel keys.

- Includes the company's logo on the room key holder for all guests staying at the host hotel



## FOOTPRINT SIGNAGE \$7,500

Direct attendees to your booth with footprints featuring your company logo. These footprints will be strategically placed starting at the entrance to the Exhibit Hall and leading to your booth.



## ATTENDEE BAG INSERT \$3,000

Your corporate literature or brochure will be placed in the attendee bag which will be distributed to all attendees at registration.

- Upgrade this opportunity and place your product sample in the bags - ADD \$1,000

**\*Not all branded opportunities include production costs, please ask us for more information.**



### ELEVATOR WALL FRAMES

**\$15,000**

Sponsor the 4 wall frames in the elevator landing on the SBS Conference Level.

- Sponsor logo and/or customized message will appear on the elevator landing floor



### DOOR DROP

**\$6,000**

Sponsor an insert that would be placed inside of each attendee's hotel room. Sponsor's logo and customized message will appear - Sponsor creates and covers cost of creation & printing.



### SPEAKER READY ROOM

**\$25,000**

Host our Faculty Speaker Ready Room where over 40 KOL's will gather to upload slides, meet with other faculty and hold impromptu meetings. Sponsor is the sole supporter of this room and will have it for 4 days (February 4th - 7th).

Includes:

- Morning and afternoon beverage and snack break every day
- Includes two 24 X 36 signs with sponsor logo
- Invitation with sponsor's logo inviting SBS faculty to the room; included in a door drop to each SBS faculty member
- Cocktail Napkins with Sponsor's logo

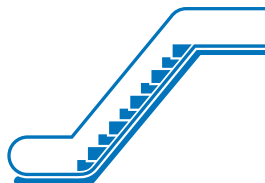


### DOOR HANGERS

**\$4,000**

Sponsor a decorative door hanger with your company message that will be placed on the hotel room doors of meeting attendees.

- Sponsors logo and customized message will appear on door hanger.



### ESCALATOR RUNNER CLINGS

**\$7,500**

Sponsor the escalator runner clings on the escalator from the lobby to the SBS conference level.

- Sponsor logo and/or customized message will appear on the escalator runner



### FULL PAGE AD IN CONFERENCE GUIDE

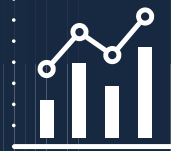
**\$2,800**

- Inside Cover Ad in Conference Guide - \$4,800



# Want Some Quality Time?

## SPONSOR A PME SLOT (NON-CME)



SBS PME programs provide a forum to deliver information about your newest product, device or service to our audience of relevant practitioners. In this format, corporate supporters may provide a learning session, showcase or demonstration of timely and relevant material, including new therapies, devices and clinical tools.

Engage attendees and make use of valuable face time with them, without any competition.

Professional Medical Education (PME) activities are scheduled during uninterrupted times when educational sessions are not taking place to help maximize your attendance.

These programs usually occur during break times or after the general session concludes for the day.

\*Dates and times are subject to change

### 6 PME SLOTS:

#### Thursday, February 10<sup>th</sup>

7:00 am - 8:00 am	Breakfast PME
6:00 pm - 7:00 pm	Dinner PME

#### Friday, February 11<sup>th</sup>

7:00 am - 8:00 am	Breakfast
7:30 pm - 8:30 pm	Dinner

#### Saturday, February 12<sup>th</sup>

7:00 am - 8:00 am	Breakfast
6:30 pm - 7:30 pm	Dinner

#### Sunday, February 13<sup>th</sup>

7:00 am - 8:00 am	Breakfast
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# Want some Quality Time?

## **PROFESSIONAL MEDICAL EDUCATION ACTIVITY** \$45,000

The following is included in the fee:

- 45-minutes of program time
- Meeting room at hotel, set classroom or theater
- Basic audiovisual equipment including screen, projector, laptop, podium, and microphone
- 1 Full Page, 4-color ad in the Conference Guide
- 5 Conference Passes
- 8x10 booth in Exhibit Hall (includes 6 ft table, 2 chairs, waste basket and sign)
- Acknowledgement on all meeting materials and on SBS website
- (1) one special events e-blast to pre-registered attendees distributed by SBS
- Bag stuffer to include in all attendee bags (Developed and printed by sponsor) \*
- Push notifications announcing the event via the app
- 4 tickets to VIP Faculty Dinner for company representatives
- 2 Lead Retrievals for duration of PME session

## **EXTEND YOUR REACH**

Enduring Activity  
Package \$15,000

The above outlined benefits are included with the Professional Medical Education Activity plus:

Extend the reach of your program through an audio and/or video recording of your program. Your enduring activity will be hosted on the SBS website for 1 year and marketed to the SBS internal database. This unique opportunity will ensure that you receive maximum return on your investment and allow you to reach dermatology professionals who might not have had the opportunity to attend the live event!

- Recording of audio and/or video of live activity
- Posting of activity on SBS website for 1 year
- Advertisement of activity on the SBS website through one banner ad, social media posts and email blasts to SBS database

**Please note:** The sponsor is responsible for all pass through expenses related to the activity such as food and beverage, faculty expenses and honorarium as well as content development and development of program materials. Sponsor is responsible for Sunshine Act reporting as applicable.

### **SATELLITE SYMPOSIA - CME**

For more information on hosting a CME Satellite Symposium at SBS, please contact:  
**Laura@Southbeachsymposium.org** or call **561-893-8625** for an application.

### **ADDITIONAL INFORMATION:**

- PME Sessions are not accredited for CME/CE credits.
- Timeslots are assigned on a first-come, first-served basis.
- Platinum and Gold level supporters will receive the first opportunity for available slots.
- Food and Beverage is strongly encouraged and if provided, is the responsibility of the sponsor.
- The supporter must be an exhibitor at the South Beach Symposium in order to participate.



Name of Organization	<input type="text"/>		
Company Representative	<input type="text"/>		
Address	<input type="text"/>		
City/State/Zip	<input type="text"/>		
Phone	<input type="text"/>	Fax	<input type="text"/>
Email	<input type="text"/>		

☐ PROFESSIONAL MEDICAL EDUCATION ACTIVITY

**\$45,000**

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- 1 Full Page, 4-color ad in the Conference Guide
- 5 Conference Passes
- Acknowledgement on all meeting materials and on SBS website
- (1) one special events e-blast to pre-registered attendees distributed by SBS
- Bag stuffer to include in all attendee bags (Developed and printed by sponsor) \*
- Push notifications announcing the event via the app
- 2 Lead Retrievals for duration of PME session
- 4 tickets to VIP Faculty Dinner for Company Representatives

\*The pre-activity mailing and bag stuffer must be approved by SBS prior to printing and distribution. The sponsor is responsible for all pass through expenses related to the activity such as food and beverage, faculty expenses and honorarium as well as content development and development of program materials. Sponsor is responsible for Sunshine Act reporting as applicable.

☐ EXTEND YOUR REACH **ADD ON: ENDURING ACTIVITY PACKAGE**

**\$15,000**

The above outlined benefits are included with the Professional Medical Education Activity plus:

- Recording of audio and/or video of live activity
- Posting of Activity on SBS Website for 1 year
- Advertisement of activity on the SBS website through 2 email blasts to SBS database

**PAYMENT IN FULL MUST ACCOMPANY THIS APPLICATION**

By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. SBS reserves the right to inspect or refuse any marketing materials listed above.

Signature:

Date:

**FEBRUARY 10-13, 2022 | MIAMI BEACH, FL**

**Company Name:**

**Web Address:**

**Contact Name:**

**Email:**

**Address:**

**City:**

**State:**

**Zip:**

**Country:**

**Phone:**

**Fax:**

<div>On-Site SBS Part II - Show special- \$5,500</div> <div>8x10 Booth<div>Before September 30<sup>th</sup> - \$6,000</div><div>After September 30<sup>th</sup> - \$7,000</div></div>	<div>What do you plan to exhibit?</div>	<div>Companies you prefer not to be placed next to:</div>
<div>8x20 Booth<div>\$13,000</div></div>		
<div>8x30 Booth<div>\$18,000</div></div>	<div>Total Amount Due:</div>	

### Additional Marketing & Sponsorship Options

WiFi Sponsorship	\$15,000	Refreshment Break Sponsor per slot	\$15,000	Rolex Giveaway	\$995
Attendee Bags	\$20,000	Rotunda Glass Windows (5 available) - each	\$10,000	Footprint Signage	\$7,500
Welcome Reception	\$15,000	Mobile App	\$10,000	Attendee Bag Insert	\$3,000
Faculty VIP Dinner	\$50,000	Professional Headshot Photos	\$25,000	(product sample)	\$4,000
Lanyards	\$15,000	Door Drop	\$6,000	Posters	\$2,000
Star Supporter Package	\$18,000	Door Hangers	\$4,000	OTHER:	
(Live + Enduring)	\$30,000	Wall Frames (4)	\$15,000		
Advisory Board (2hr.)	\$10,000	Escalator Runner Clings	\$7,500		
Advisory Board (4hr.)	\$15,000	Speaker Ready Room	\$25,000		
Charging Station	\$12,500	Full Page Ad	\$2,800		
Hotel Key Cards	\$10,000	Inside Cover	\$4,800		

#### Additional Options

Lead Retrieval Scanner    \$350  
(After January 15<sup>th</sup> 2021, Cost \$450)  
Handheld Unit  
Mobile App (3 Users)

### Payment in full must accompany this application

By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. South Beach Symposium reserves the right to inspect or refuse any marketing materials listed above.

**Signature:**

**Date:**

## Payment Authorization Form

Company Name: \_\_\_\_\_

### Payment Information

Card Type:



Cardholder Name:  
(as shown on card)

\_\_\_\_\_

Cardholder Number:

\_\_\_\_\_

Expiration Date:  
(mm/yy)

\_\_\_\_\_

CVV:

\_\_\_\_\_

Total Amount:

\_\_\_\_\_

I, \_\_\_\_\_, authorize Tarsus Cardio to charge my credit card the  
amount of \$\_\_\_\_\_ for the agreed upon purchases.

**Payment  
Method:**



Check

If you are paying by check please mail your checks to Tarsus Cardio.  
1801 N. Military Trail, Suite 200, Boca Raton, FL 33431



Wire Transfer

(Please Call 561.771.6688 for details)

Customer Signature

Date

To view full terms & conditions as well as our cancellation policy, visit our website at  
[www.southbeachsymposium.org/assets/pdf/2020/SBS\\_2020-Exhibitor\\_and\\_Sponsorship\\_Application\\_Form\\_012319.pdf](http://www.southbeachsymposium.org/assets/pdf/2020/SBS_2020-Exhibitor_and_Sponsorship_Application_Form_012319.pdf)



## 1. Contract

The following Rules and Regulations become binding upon acceptance of this Contract between the Applicant and its employees, and the show sponsor. In addition, ACCME rules are followed.

## 2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

## 3. Booth Package Description

Booth packages include (1) 8'x 10' pipe-and-drape booth, (1) identification sign, 6 ft table, 2 chairs, waste basket and (3) representative registrations. Total individual exhibit floor space is limited to 8'x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or other exhibits.

## 4. Show Move-In & Move-Out (Tentative)

Disclaimer: Exhibit Hours and Move in and Move out times are Tentative and Subject to Change

### Move-In

**Thursday – February 10, 2022**      **10:00 am - 4:00 pm**

### Move-Out

**Saturday – February 12, 2022**      **6:00 pm - 9:00 pm**

**NOTE:** No exhibitor will be allowed to break down their booth until after the break on Saturday, February 6, 2021. Exhibitor agrees that if they do not follow these set-up and tear down guidelines, the company will be charged \$500 and will be suspended from future shows. **DISCLAIMER:** Exhibit space is awarded on a first-come, first-served basis. Submission of this form does not guarantee exhibit space. SBS will notify exhibitor applicant if exhibit space request cannot be honored.

## 5. Exhibit Hours (Tentative)

**Thursday – February 10, 2022**      **5:00 pm – 7:00 pm**  
**Friday – February 11, 2022**      **9:00 am – 7:30 pm**  
**Saturday – February 12, 2022**      **9:00 am – 6:00 pm**

## 6. Unoccupied Space

SBS reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

## 7. Payments & Refunds

The total amount for sponsorship, grants and exhibit booth space is due upon the reserving of space and signing the contract. In the event an exhibitor or sponsors cancels a contract, SBS must be notified in writing. Exhibitors or Sponsors canceling 90 days or less prior to the start of the event will be charged a cancellation fee equal to 100% of the total contract charge. This includes any unpaid balance. Exhibitors or Sponsors canceling more than 90 days prior to the start of the event will be charged a cancellation fee equal to 50% of the total contract charge. This also includes any unpaid balance.

## 8. Food Service

SBS reserves the right to provide food and beverage during certain hours in the exhibit area.

## 9. Noisy Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

## 10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor or sponsor only.

## 11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

## 12. Liability and Insurance

The hotel management and SBS will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or SBS be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of the SBS is final.

## 13. Damage to Property

Exhibitors and Sponsors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors and Sponsors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

## 14. Public Policy

Exhibitors and Sponsors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

## 15. Eligible Exhibits & Restrictions

SBS reserves the right to deny or cancel the registration of any exhibitor, sponsor or program attendee(s) whom the Board of Directors, in its sole discretion, feels would not be in the best interest of the SBS. SBS reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with SBS headquarters. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

## 16. Exhibit Floor Access

SBS reserves the right to limit access to the exhibit floor to anyone when it is not officially open.

## 17. Use of Booth Space

Exhibitors and Sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor or Sponsors shall assign, sublet or share booth space without permission.

## 18. Exhibition Sales Policy

Exhibitors or Sponsors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

## 19. Irregular Canvassing/Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors and Sponsors are urged to report to SBS any violations of this rule.

## 20. Force Majeure

The Exhibitor or Sponsors shall have no claim against the Organizers for loss, damages or compensation arising from the prevention, postponement or abandonment of the Exhibition for reasons beyond the Organizers' control ("force majeure"). Events of force majeure shall include but shall not be limited to war, terrorist action, national emergency, civil unrest, labour disputes, SARS or Coronavirus (Covid-19) or other epidemic, act of government or other government agency, closure or cessation of airline services, or a building becoming unavailable as a result of fire, storm, tempest, lightning or other Act of God. If, in the opinion of the Organizers, by rearrangement or postponement of the period of the Exhibition, or by substitution of another venue, hall or building, or by any other reasonable means, the Exhibition can be carried through, the contracts for space shall remain binding upon the parties, except as to the size and position, as to which any modification, substitution, or rearrangement shall be determined by the Organizers in their sole discretion.