SPOTLIGHT & SPONSORSHIPS
Live & Virtual Meetings

**Racial Disparities in Dermatology**  
MARCH 6, 2021

**Dermatology on the Frontlines**  
APRIL 24, 2021

**The Gut-Skin Connection: The Microbiome and Its Effects on the Skin**  
MAY 15, 2021

**Year-Round Content**  
All educational materials, spotlight, and sponsorship items, will be available for 1 year.

**Virtual Company Spotlight**  
Exclusive Spotlight pages with logos, company descriptions, and website links.

**Enhanced Sponsorships**  
Email blasts, splash screens, logos, and ads.
VIRTUAL COMPANY SPOTLIGHT

SPOTLIGHT PROFILES & CONTACT INFO
Using an exhibitor portal, sponsors and spotlight companies can upload their logos, company descriptions, and contact info, so that their information is easily accessible and looks great on the event app and website.

ADVERTISEMENTS
Digital advertisement opportunities to showcase companies, products, and services throughout the virtual event include banner ads and more.

BROCHURES & PDFS
Companies can also upload PDFs, brochures, white papers, links and other content assets to share thought leadership and explain their products and services to attendees.
INTERACTIVE LISTING
Attendees can explore companies virtually with the digital listing. Attendees can click on companies for more information and links to company materials.

ENHANCED ANALYTICS
Attendees will be tracked within the live event platform as well as on the exclusive company spotlight webpages.

LOGO WALL
Display your logo prominently for attendees to access your virtual space easily.

ENHANCED EXPOSURE
The Virtual Company Spotlight will be marketed and available to the entire LIVDERM network.
SPONSORED SESSIONS

Disease state education, product theaters, and professional medical education in the form of sponsored sessions will be featured throughout LIVDERM DEEP DIVE.

Companies may record sponsored sessions or present live during the live meeting. Sponsored sessions will be endured on the event platform year-round for enhanced engagement.

YEAR-ROUND EVENT

LIVDERM DEEP DIVE will be available for one year, sharing the audio recordings, presentation slides, and conference proceedings online and on the event page and app for year-round education.

Companies will receive year-round engagement and ROI from LIVDERM DEEP DIVE.
SPOTLIGHT & SPONSORSHIPS

OPPORTUNITIES

COMPANY SPOTLIGHT - $2,000
Company listing throughout conference materials: LIVDERM website, Livestream Event Platform, Conference Guide, and Email Blasts
• 2 complimentary registrations
• Email blast before and after the event promoting the Virtual Company Spotlight
• Digital Grab Bag

ADDITIONAL SPONSORSHIP OPPORTUNITIES
• BREAK SPONSOR - $1,000
  Support of scheduled break(s) includes virtual signage, conference advertising, Know Before You Go email to attendees and recognition in program agenda.

• VIRTUAL COMPANY SPOTLIGHT + PREMIER PACKAGE* - $4,000
  *Premier Package
  • 2 additional complimentary registrations
  • Email blast before and after the event promoting the Virtual Company Spotlight
  • Two-Page Ad in Digital Conference Guide
  • Dedicated Social Media Posts

EXCLUSIVE SPONSORSHIP OPPORTUNITIES
• VIRTUAL BANNER AD ON CONFERENCE HOME PAGE - $1,500
• CONFERENCE GUIDE SPONSORSHIP - $2,000
  • Your company ad on inside back cover
  • Name on front cover
  • Two-page spread advertisement within the centerfold of the Conference Guide

• POSTER: $1,000
  Educate our audience with the sponsorship of a clinical poster board to highlight cutting-edge research, experiments and new products or procedures

• ON DEMAND PRODUCT THEATER: $10,000
  Support a Product Theater/PME On-Demand Session which will be available to our audience during both the LIVE Virtual Deep Dive Course as well as during the On-Demand period for one year after the live event. LiVDerm Product Theater/PME programs provide a forum to deliver information about your newest product, device or service to our audience of relevant practitioners. In this format, corporate supporters may provide a learning session, showcase or demonstrate timely or relevant material, including new therapies, devices or clinical tools. Engage attendees and make use of valuable face time with them, without any competition.
COMPANY SPOTLIGHT & SPONSORSHIPS

CONFERENCE GUIDE ADVERTISEMENT

- TWO-PAGE SPREAD - $1,300
- INSIDE COVER - $1,300
- MIDDLE FOLD TWO-PAGE AD - $1,300
- ONE PAGE AD - $750

EMAIL OPPORTUNITIES

- MORNING AGENDA QUICK READ EMAIL - $2,500
  A quick-read email each morning of the event to registered attendees. Sponsor will receive a leaderboard ad and footer ad on the email.

- EVENING RECAP QUICK READ EMAIL - $2,500
  A quick-read email each evening of the event to registered attendees. Sponsor will receive a leaderboard ad and footer ad on the email.

- EXCLUSIVE EXHIBITOR EMAIL - $5K
  Your message emailed exclusively to all registered attendees. This is not a banner ad - the entire email is yours; limited opportunity!

SPONSORED SESSIONS - $15,000

- PROFESSIONAL MEDICAL EDUCATION (PME)/PRODUCT THEATER PRESENTATION (NON-CME)
  - Full attendee list for all participants throughout the entire year
  - We anticipate a higher attendance rate due to the virtual platform ranging upwards of 300+ attendees
  - Email blast before and after the event promoting your session
  - Promotion of your session via ads on the live event platform
  - Description of Program listed on LIVDERM Website and Event Platform
  - Session may be pre-recorded or presented live during the live meeting
  - Sponsored sessions will be endured on the event platform year-round for enhanced engagement
  - Endured Presentation on Livderm.org for 1 year with enhanced marketing drivers ($10K Value)
DEEP DIVE DOOR DROP BOX

Deliver your company products, literature, or samples via the LIVDERM DEEP DIVE Door Drop Box* that will be hand-delivered to attendees' doors.

- ADD 1 LITERATURE PIECE AND ONE SAMPLE TO THE BOX - $3,000
- ADD 2 LITERATURE PIECES AND ONE SAMPLE TO THE BOX - $5,000
- FULL DOOR DROP BOX SPONSORSHIP INCLUDES YOUR LOGO BRANDING ON THE SHIPPING BOX AS WELL AS 2 INSERTS (LITERATURE OR PRODUCT SAMPLES) IN THE BOX - $25,000

*Door Drop Box delivered to US residents only